



2024 DHL eCommerce¹ and Starshipit “Small Business Award” Promotion Terms and Conditions

1. Promotion Eligibility

- 1.1. Entry into this ‘Promotion’ constitutes acceptance of these Terms and Conditions.
- 1.2. Entry to the “Small Business Award” promotion is open to:
 - 1.2.1. An Australian registered company (active ABN).
 - 1.2.2. Have 60 or less employees on their payroll at time of entry, includes both full time and casual employees.
 - 1.2.3. Have been operating in Australia for at least 12 months at the time of entry.

2. Promotion Period

- 2.1. The Small Business Award Promotion commences on 27 March 2024 at 12.00am (AEST) and entries close on 7 July 2024 at 11.59pm (AEST), (promotional period).
- 2.2. Judging of applications will commence on 7 July 2024 and end on 19 July 2024.
- 2.3. The winner will be announced on 25 July 2024, at a business breakfast in Sydney.
- 2.4. All dates are subject to change at the sole discretion of DHL eCommerce and Starshipit.

3. How to Enter

- 3.1. All entries must be lodged through the official promotion website at <https://info.starshipit.com/dhl-small-business-awards-submission> no later than 11.59pm (AEST) on 7 July 2024 and include all required information.
- 3.2. Except where prohibited, entry to the competition constitutes each Applicants consent to the publication of the business name, website, social handles, and main digital assets provided in the application.
- 3.3. By entering this competition, Applicants agree to participate in and co-operate as required with all reasonable marketing activities relating to the prize including but not limited to being interviewed and photographed. We reserve the right to use your comments, image and name for advertising and publicity purposes in any media now or hereafter without further consultation or compensation.
- 3.4. The Applicant must ensure all necessary usage rights, consent and releases are obtained prior to entry submission.

4. Judging Process

- 4.1. Nominations will be reviewed and judged by our panel of experts.
- 4.2. The judging criteria will include innovation and/or sustainability best practices.
- 4.3. The judge’s decision is final, and no correspondence will be entered into.
- 4.4. A representative of DHL eCommerce or Starshipit or the Judging Panel may contact any entrant via telephone or email for further information or to verify their entry prior to selecting the final winner.

5. Prize

- 5.1. The winning business will receive the following:
 - 5.1.1. AUD10, 000 shipping credit for DHL eCommerce, which will be distributed in four equal monthly credits of AUD2,500.
 - 5.1.2. One-year free Starshipit (Starter, Starter Plus or Professional Plan). The recipient must qualify as a new customer of Starshipit and not currently be subscribed to an active plan.
 - 5.1.3. Free Starshipit onboarding package; team training with shipping expert - agenda: setup Starshipit, introduction and implementation of features (branding your returns/tracking and notifications), training warehouse staff, potential migration work etc.
 - 5.1.4. 5,000 Starshipit sustainable courier bags.
 - 5.1.5. Prizes must be claimed within six months from date of winner announcement



- 5.2. DHL eCommerce and Starshipit reserve the right to replace the reward stated herein with other items of equivalent value without notice subject to regulatory approval. The reward stated herein is non-transferrable and cannot be exchanged, whether for cash, cash-equivalents or any other gifts, goods or service of value or otherwise.

6. General

- 6.1. Except for any liability that cannot by law be excluded, DHL eCommerce and Starshipit (including its respective officers, employees and agents) excludes all responsibility and liability (whether for negligence, in equity, under an indemnity or pursuant to any other cause of action) whatsoever in connection with this promotion (including without limitation loss of opportunity); whether direct, indirect, special or consequential. Without limitation, DHL eCommerce and Starshipit accepts no responsibility for any late or lost entries including delays due to technical disruptions or for any other reason.
- 6.2. If this Campaign is not capable of running as planned for any reason beyond the control of DHL eCommerce and Starshipit reserves the right in its sole discretion to cancel, terminate, modify, or suspend this promotion.
- 6.3. DHL eCommerce and Starshipit reserves the right to amend these Terms and Conditions at any time without notice, subject to regulatory approval.
- 6.4. DHL eCommerce and Starshipit reserves the right, at any time, to verify the validity of entries and entrants and to disqualify any entrant if an entry is not in accordance with these Terms and Conditions or tampers with the entry process. Errors and omissions may be accepted at DHL eCommerce and Starshipit discretion. Failure by DHL eCommerce and Starshipit to enforce any of its rights at any stage does not constitute a waiver of those rights. Incomplete or indecipherable entries will be deemed invalid.
- 6.5. This promotion is being run by DHL eCommerce, ABN 38 093 118 346 and Starshipit ,



¹Deutsche Post Global Mail (Australia) Pty Ltd trading as DHL eCommerce